Permit #F00027370

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00027370 **Type of Permit:** FILMING **Release Date:** 05/07/2010

Production Company THE KAPLAN THALER GROUP

Insured Company Name THE KAPLAN THALER GROUP

Contact Phone No. 1 323-468-0123
Contact Phone No. 2
Fax
Address 825 8TH AVE, 34TH FLOOR
NEW YORK, New York 10019

Production Title SWIFFER

Type of Production Commercial - Standard

Producer Laura Morris

Director Warren Kushner

1st AD Lou Tochet

Production Manager Kevan Dirinpour

FilmL.A. Coordinator Adrian Fayad

Location Manager Jeff Smith
Primary Phone Mobile - 310-617-9147
Secondary Phone Office - 323-468-0123

Location Assistant Kevin Briles
Primary Phone Office - 818-974-9564
Secondary Phone

Fees

Posting 300	$156.00
Posting 600	$52.00
Notification Charge	$465.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY - ROAD USE FEE	$897.00
LA COUNTY ROAD APPLICATION FEE	$51.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $2,435.00

Number of Locations 4

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Summary Information — Location

Permit Number	F00027370	**Location Manager**	Jeff Smith
Production Company	THE KAPLAN THALER GROUP	Primary Phone	Mobile - 310-617-9147
Insured Company	THE KAPLAN THALER GROUP	Secondary Phone	Office - 323-468-0123
Production Title	SWIFFER		

Location Address 13012 Addison St, Sherman Oaks, CA, 91423

Location Names

Location Type Private Residence

Location Description

Prep Dates 5/12/2010 - 5/12/2010 07:00 - 21:00

Film Dates 5/13/2010 - 5/13/2010 07:00 - 22:00

Strike Dates 5/14/2010 - 5/14/2010 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document kaplan.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	60
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	55

Filming Activities Interior and exterior dialogue; Camera in curb lane; Dog; Trucks overnight;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes No parking/posting in front of 13046 Addison St without prior approval

Coordinator Note ANIMAL PERMIT # R10-040305

Parking

Base Camp
Location Type : Private Parking Lot
Street : Scrubs Hospital, 12629 Riverside Dr.

Crew Parking
Location Type : Private Parking Lot
Street : same as base.

Posting "No Parking" signs S/S Addison St, from 13012 Addison St - west 150' (REVISED)

Approximate Footage 0 - 300 **Log Number** 1013985

Date(s) 5/13/2010 to 5/13/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number F00027370
Production Company THE KAPLAN THALER GROUP
Insured Company THE KAPLAN THALER GROUP
Production Title SWIFFER

Location Manager Jeff Smith
Primary Phone Mobile - 310-617-9147
Secondary Phone Office - 323-468-0123

Posting "No Parking" signs S/S Addison St, 13012 Addison St - 200' east of Morse Ave (REVISED)
Approximate Footage 0 - 300 **Log Number** 1013985
Date(s) 5/13/2010 to 5/13/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs W/S Morse Ave, Addison St - 350' South (REVISED)
Approximate Footage 301 - 600 **Log Number** 1013985
Date(s) 5/13/2010 to 5/13/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs 100' in front of location for prep 5/12 & strike 5/14
Approximate Footage 0 - 300 **Log Number** 1014507
Date(s) 5/12/2010 to 5/14/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs E/s Morse Ave., Addison St. - South 100' (clearance) (REVISED)
Approximate Footage 0 - 300 **Log Number** 1014508
Date(s) 5/13/2010 to 5/13/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs N/s Addison St., Morse Ave. - West 100' (clearance) (REVISED)
Approximate Footage 0 - 300 **Log Number** 1014508
Date(s) 5/13/2010 to 5/13/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs N/s Riverside Dr., La Maida St. - West 200'
Approximate Footage 0 - 300 **Log Number**
Date(s) 5/13/2010 to 5/13/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number	F00027370	**Location Manager**	Jeff Smith
Production Company	THE KAPLAN THALER GROUP	Primary Phone	Mobile - 310-617-9147
Insured Company	THE KAPLAN THALER GROUP	Secondary Phone	Office - 323-468-0123
Production Title	SWIFFER		

Location Address 1370 Rubio St, Altadena, CA, 91001

Location Names

Location Type Private Residence

Location Description

Prep Dates 5/9/2010 - 5/9/2010 07:00 - 19:00

Film Dates 5/10/2010 - 5/12/2010 07:00 - 22:00

Strike Dates 5/13/2010 - 5/13/2010 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	60
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	55
LA County FSA assigned	1
Sheriff/CHP	1

Filming Activities Interior and exterior dialogue; Camera in curb lane; Dog; Trucks overnight;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note LA COUNTY FIRE # 0983-11. FSA REQUIRED.

Parking

Base Camp
Location Type : Private Parking Lot
Street : 1456 Mendocino St., Altadena Golf Course

Crew Parking
Location Type : Private Parking Lot
Street : Same as base.

Posting "No Parking" signs S/S Rubio St, Holliston Ave - east to end

Approximate Footage County Parking **Log Number**

Date(s) 5/10/2010 to 5/13/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Location 2 of 4

Permit Number	F00027370	**Location Manager**	Jeff Smith
Production Company	THE KAPLAN THALER GROUP	Primary Phone	Mobile - 310-617-9147
Insured Company	THE KAPLAN THALER GROUP	Secondary Phone	Office - 323-468-0123
Production Title	SWIFFER		

Posting "No Parking" signs	E/S Holliston Ave, Rubio St - north 300' and south 300'		
Approximate Footage	County Parking	**Log Number**	
Date(s)	5/10/2010 to 5/13/2010	**Time(s)**	07:00 to 22:00
Posting "No Parking" signs	S/S Rubio St, Holliston Ave - west 150'		
Approximate Footage	County Parking	**Log Number**	
Date(s)	5/10/2010 to 5/13/2010	**Time(s)**	07:00 to 22:00

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Summary Information — Location

Location 3 of 4

Permit Number	F00027370	**Location Manager**	Jeff Smith
Production Company	THE KAPLAN THALER GROUP	Primary Phone	Mobile - 310-617-9147
Insured Company	THE KAPLAN THALER GROUP	Secondary Phone	Office - 323-468-0123
Production Title	SWIFFER		

Location Address 1360 Rubio St, Altadena, CA, 91001

Location Names

Location Type Private Residence

Location Description

Film Dates 5/10/2010 - 5/12/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cube Trucks	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	40
LA County FSA assigned	1

Filming Activities Exterior Dialogue; Exterior establishing shots; Exterior backyard Pool scene. ;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note PRODUCTION WILL BE CATERING AT 1360 RUBIO ST

Coordinator Note LA COUNTY FIRE # 0983-11. FSA REQUIRED.

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

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Summary Information — Location

Permit Number	F00027370	**Location Manager**	Jeff Smith
Production Company	THE KAPLAN THALER GROUP	Primary Phone	Mobile - 310-617-9147
Insured Company	THE KAPLAN THALER GROUP	Secondary Phone	Office - 323-468-0123
Production Title	SWIFFER		

Location Address 1355 Rubio St, Altadena, CA, 91001

Location Names

Location Type Private Residence

Location Description

Film Dates 5/12/2010 - 5/12/2010 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cube Trucks	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	40
LA County FSA assigned	1

Filming Activities Exterior Dialogue; Exterior on backyard porch ;

Jurisdiction **Political:** Los Angeles County - Supervisor District 4 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note PRODUCTION WILL BE CATERING AT 1360 RUBIO ST

Coordinator Note LA COUNTY FIRE # 0983-11. FSA REQUIRED.

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

NOT A PERMIT

Appointment of Pacific Production Services As Authorized Agent and Representative

I certify that I am a representative of Kaplan Thayer ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 7-24-07

Representative's Signature

Jeff Smith

Representative's Name (Please Print)

Location manager

Representative's Title (Please Print)

Kaplan Thayer

(Please Print Principal (i.e. company name))

825 8th Ave

NYNY 10019

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT PERMITTED